

Sterlyng McClenton Powell

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WORK EXPERIENCE

Video Game Capture Artist (Contract)

September 2018 to Present

Hammer Creative / Buddha Jones

- Create video game capture footage for UA videos, Ad campaigns, and other promotional materials.
- Use knowledge of cinematography and video game engines to create scenes for trailers using debug tools
- Execution of completed trailers reached views from 122K views to over 3 Million views.
- **Video Game Project List:** League of Legends, Legends of Runeterra, Crash Team Racing: Nitro Fueled, KartRider: Drift, Samurai Shodown (Junior), PlayerUnknown's Battlegrounds (Junior).

QA Tester / Customer Support / Content Creator

January 2018 to June 2019

GameCake Studios

- Designed and executed 20+ test plans using Google Suite for in-house testing of video games
- Captured screenshots/video and edited in-game footage using iMovie for promos
- Analyzed user data gathered using Charles Proxy and conducted troubleshooting on errors found
- Reported game breaking bugs, text errors, and developer issues found during testing using Asana
- Communicated daily with players at expos, through Gmail and social media channels, reaching a monthly active user base around 13K players.
- **Video Game Project List:** Emoji Charades, Emoji Charades: Shuffle Rush.

QA Tester / PC Support

September 2016 to December 2017

Idea Factory International Inc.

- Coordinated with Development and Localization Teams and reported bugs through MantisHub for 9 different video game projects.
- Created content for game capture in age rating submissions for ESRB/PEGI/USK/ACB
- Promoted video game releases by streaming video game content on Twitch for around 5K Viewers.
- Communicated with over 30 Beta testers during pre-release testing through email
- **Video Game Project List:** Trillion: God of Destruction, Fairy Fencer F: Advent Dark Force, Dark Rose Valkyrie, Mary Skelter: Nightmares, Cyberdimension Neptunia: 4 Goddesses Online

VOLUNTEER EXPERIENCE

- Product Demonstrator Exhibitor - Anime Expo: July 2017, July 2018
- Event Marketer - EVO Fighting Tournament: August 2017
- Community Leader - Saddleback Church: August 2018 - Present
- Production Team - Saddleback Church: March 2016 - December 2019
- Audio Production Team - MagFast: January 2020

EDUCATION

Ball State University - Muncie, IN - 2013

- Bachelor of Music Degree in Music Media Production with a minor in Digital Media

TECHNICAL SKILLS

HTML | CSS | Javascript | Android / iOS Mobile testing | Photoshop | Social Media (Instagram, Facebook, Twitter, Discord) | ProTools | Reason | Spark AR | GitHub | OTT Platform Testing (Chromecast, AppleTV, Xfinity X1) | Unity